



The 4th China International Silver Industry Exhibition

2017.11.16-18

PWTC Expo, Guangzhou, China

2017 POST SHOW REPORT



www.silverindustry.cn

Hosts:

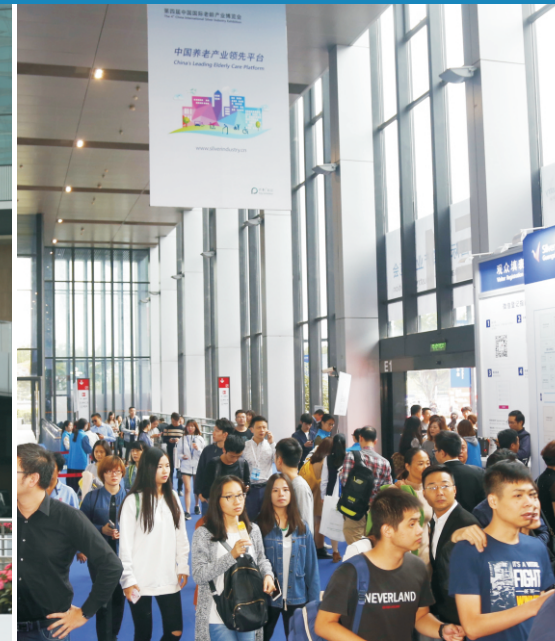
China Silver Industry Association
China Poly Group Corporation
Guangdong Committee on Ageing

Organizer:

Poly Real Estate (Group) Co., Ltd.

Undertaker:

Guangzhou Poly Jinhan Exhibition Co., Ltd.



283
Exhibitors



22,000 m²
Exhibition Area



35,961
Visitors



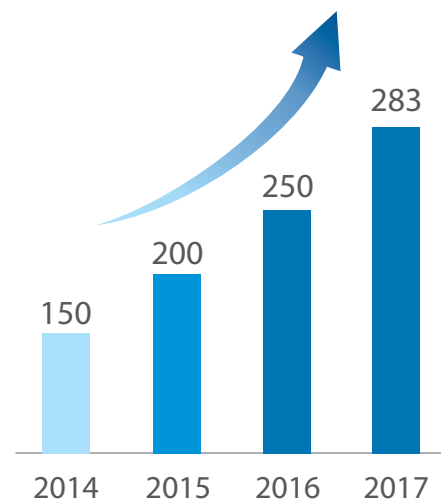
16
Professional Forums



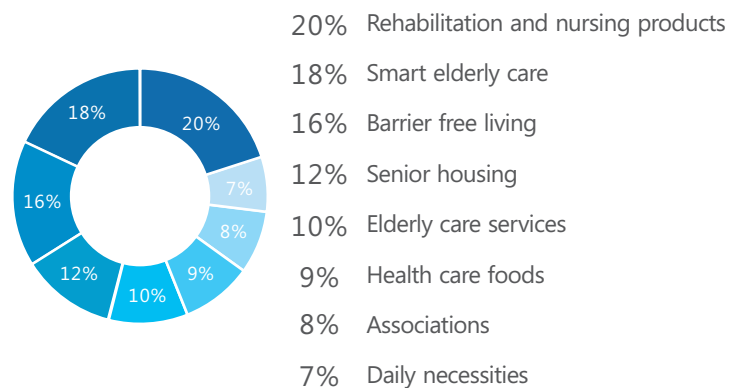
An International Platform for Cooperation

As the largest elderly care exhibition in China, the 4th China International Silver Industry Exhibition is of high international standard. Well-known enterprises from 15 countries and regions including Holland, Australia, Japan, the United States, Germany, France, Britain, Denmark, Taiwan and Hong Kong attended the exhibition. As a one-stop platform for brand show, product launch, trade and economic cooperation, and communication within the industry, the exhibition strives to promote international cooperation and exchanges to build a leading platform for the senior care industry in China.

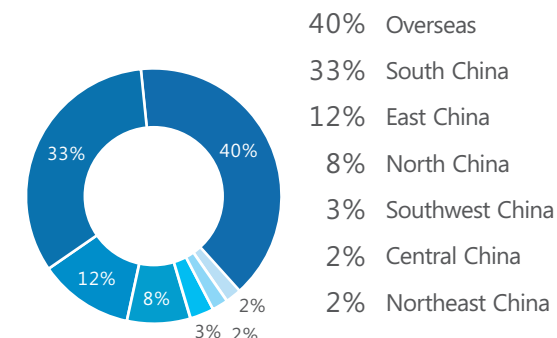
Statistics of Exhibitors



Product Category



Geography of Exhibitors



Top Exhibitors



Satisfaction of Exhibitors

87%

Exhibitors were satisfied with the result of the exhibition

82%

Exhibitors reached their goals

86%

Exhibitors will participate in next session

Comments from Exhibitors

The exhibition was quite inspiring, in which we met a number of high quality professional visitors and large enterprises from China and abroad, had matching discussion with Chinese hospitals, elderly care institutions and organizations about cooperative agency and technology promotion. Through forum activities, we attracted wide attention successfully and had already achieved potential of cooperation in some projects.



Alita Singer , Brisbane Office of Trade & Investment Queensland Australia

The senior nursing market in mainland China is much larger than that of Taiwan so this time we bring a large set of products here to promote to the elderly care institutions, since exhibition is the best way for us to promote ourselves. Visitors of SIC are so professional that they bring us high profits which is expected to increase by 3-4 times when compared with last year.



Chen Yingjie, Vice President of Bedding World Co., Ltd.

Nichii had recently entered Chinese market so we hoped to take SIC as an opportunity to promote our popularity and influence in China and further explore China elderly care market, introducing our rich experiences and technology on nursing and personnel training into China.



Shan Naxiu, Head of Board of Directors of Nichii (Shanghai) Trading Co.,Ltd.

Exhibitors in SIC are of high quality, and representatives of our two largest buyer groups from insurance and real estate industry have also visited us, so we decide to land our annual exhibition plan here. The concurrent matchmaking conferences for medical and elderly care institutions and senior housing are also very intriguing.



Ding Xiaoxin, Manager of Elderly Care Division of Armstrong World Industries (China) Co., Ltd

SIC is the best senior care industry exhibition in the South China. We give out a large number of brochures within three days and meet numerous clients who approach for business negotiations, some of which had not have time to fully negotiate yet. Thanks to the exhibition's continuous effort upon promotion in the past few years, more and more elderly care institutions increasingly get better understanding about the smart and intelligent elderly care products, contributing to the development of the whole industry. The home care forums invite representatives of the industry to come and give professional and high-quality speeches, which bring us lots of inspirations as well.



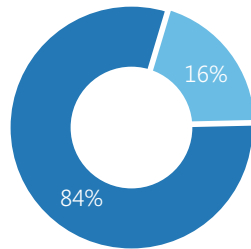
Yang Wangbao, General Manager of Huizhou Yixun Information Technology Co., Ltd

We participate at exhibitions in China for the first time. As a new enterprise of elderly care, we can display our products through this platform. Also our shopping mall for the aged is attracting businesses and investments. We meet a large number of potential clients who demand a series of services from design, products supplying and talent training.



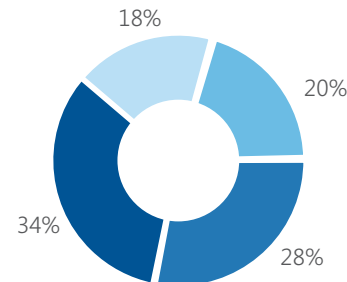
Zeng Yimin, General Manager of Zhenpinleshan Health Management Co., Ltd.

Buying Decision



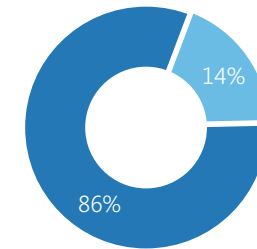
84% Buying Decision Makers
16% Buying Decision Advisers

Purpose of Visit



34% Search for partners
28% Purchase products
18% Collect information of the industry
20% Attend forums and match-making conferences

Satisfaction of Visitors



86% Visitors were satisfied with the results of the exhibition
14% The exhibition needs to be improved

Geography of Visitor

South China	47%
East China	16%
North China	11%
Central China	8%
Northeast China	5%
Southwest China	3%
Northwest China	1%
Overseas	9%

Visitors Related Industry

Elderly care institutions	27%
Medical rehabilitation	22%
Trading organizations	16%
Social organizations	12%
Real estate and property	10%
Finance and investment	6%
Governmental organizations	4%
Scientific research institutions	3%

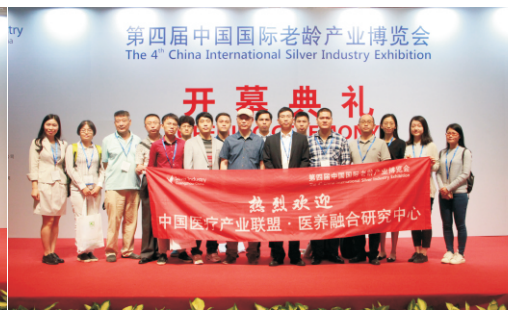
Visitors' Interest

Smart elderly care	54%
Rehabilitation and nursing products	46%
Elderly care services	32%
Health care foods	28%
Barrier free living	25%
Daily necessities	22%
Senior housing	12%

Selected Buyer Group

(Random List)

China Resources (Holdings) Company Limited	Bbm Mining Development Group	The First People's Hospital of Huizhou
Yuexiu Property Company Limited	Renda Pension Industrial Group	Yangjiang People's Hospital
China Overseas Property	COSCO Shipping Health Management Co., Ltd.	Zhongshan West District Health Base
Agile Life Group	Lingnan Health Valley Investment Co., Ltd.	Home for the Aged Guangzhou
Hopson Development Holdings Limited	South China University of Technology	Guangzhou Liwan Summer Palace
Guangdong Old Cadre Bureau	Bureau of Civil Affairs of Guangzhou Municipality	Guangzhou Friendly Geriatric Apartment
Guangdong Provincial Federation of Social Work Division	Guangzhou Aging Office	Foshan Social Welfare Institute
China Property Management Association	Civil Affairs Bureau of Xinxiang City, Henan	Guangzhou Welfare Home In Huangpu District
Guangdong Association for Medical Equipment Industry	Dongguan Assistive Devices Centre for Persons with Disabilities	Shanqi Nursing Home of Shunde District of Foshan
Guangdong Real Estate Association	Old Cadres Bureau of Haizhu District	Dongguan Social Welfare Center
Guangdong Medical Association	Haizhu District Civil Affairs Bureau	Social welfare Home in the Liujiang River District, Liuzhou
Health Care Food Profession Association of Guangdong Province	Federation of Disabled Persons in Wenxian County, Jiaozuo	Shaoguan Social Welfare Institute
Chamber of Commerce of Guangdong Elderly-care Services	Hongkong Elderly Commission	Zhaoqing Songcheng Nursing Home
Guangdong Family Doctor Association	Guangzhou Society for Social Welfare Services	Senior Living L'amore Elderly Care Co., Ltd.
Guangdong Elderly-care Services Association	Yangjiang Federation of Social Organizations	Nursing Home of Xinyi
Home-bases Elderly Care Service Branch of China HealthCare Association	Zhuhai Civil Engineering Society	Guangzhou Enshan Service Center
China Medical Industry Alliance	Social Work Association of Pengjiang District, Jiangmen	Guangzhou Social Work Service Center
Guangdong Branch of Chinese Pharmacy Management College	Zhongshan Family Service Industry Association	New Comprehensive Service Center for Social Work
Shenzhen Branch of Guangdong Urban and Rural Planning and Design Research Institute	Foshan Society for Caring for Alzheimer's Disease	Heng Ai Social Work Service Center of Jiangmen
Guangdong Prosthetic Rehabilitation Center	Zhongshan Hospital Affiliated to Guangdong Pharmaceutical University	Dongguan Zhengyang Social Work Service Center
Guangdong People's Hospital	3517 Hospital of Yueyang	Jiaxi Social Work Service Center in Tianhe District, Guangzhou
Xiangya Hospital of Central South University in Changsha, Hunan	Holland Health Care and Welfare Research Institute	Jiangmen Benevolent Social Work Comprehensive Service Center
Third Affiliated Hospital of Southern Medical University	Inha University Hospital	The Family Social Work Service Center in Jinwan District of Zhuhai
Guangdong Province Traditional Chinese Medical Hospital	THAM Rich Co., Ltd	Guangzhou Sunshine Social Work Center
Guangdong Assistive Devices and Technology Centre for Persons with Disabilities	MS. Healthcare Co., Ltd	Boshi Medical Care Institute
Guangdong Provincial Cadre Sanatorium	Coop. Servizi Domiciliari Integrati s.c.s.	Guangzhou Light Industry Technician College
Hunan Development Group Limited	General Hospital of Guangzhou Military Command	Guangzhou Health Science College
Liang Zhitian Designer Co., Ltd.	The First People's Hospital of Guangzhou	Yuehai Property Management Ltd.
Qianhai Life Insurance Co., Ltd.	Shenzhen Nanshan District People's Hospital	Guangdong Xiang Shun Property Service Co., Ltd.
Happy Life Insurance Co., Ltd.	The Second People's Hospital of Shenzhen	Guangzhou Radiant Service Property Management Ltd.
Happy Elderly Care Chain Home	Sun Yat-sen University Cancer Center	Percept Decoration Design Co., Ltd.
Yourong Group	South Hospital of the Second Affiliated Hospital of Sun Yat-sen University	Zhuhai Huijing Property Company
Jianxiang Medical Group	Zhongshan People's Hospital	Guangzhou City Construction, Development & Design Institute Co., Ltd.



Community care is the focus of the development of China's senior care industry and property management has an inherent advantage to promote community care service. SIC is a platform that gathers multiple resources with well-prepared hardware facilities and management information system, providing many new ways of thinking in terms of the elderly care service that can be extended by property management.

Li Jianhui, Vice President of China Property Management Institute

The scale of this year's exhibition is noticeably larger than that of last year. Outstanding exhibitors like Taikang, Poly, Merchants Property and Gufengyuan also in the senior housing can share practical experiences in procuring home furniture and running elderly care institutions, providing good examples for Yuexiu's future development of the elderly care business.

Zhang Bo, General Manager of
Guangzhou Yuexiu Senior Industry Investment Holdings Ltd.

We come to the exhibition mainly for the cooperation program of the community care data and we have reached cooperation consensus with Merchants Property. The analysis reports on the development of senior care industry published in the forums are also very instructive for our work in the future.

Liu Yuping, Secretary General of
the Dongguan Zhengyang Society Work Service Center

Our group is planning to develop elderly care programs so we organize the team to come for procurement demand matching. We have already settled quite a number of projects like the elderly community system and equipment, elderly auxiliaries and living equipment, wearable devices and service robots, etc.

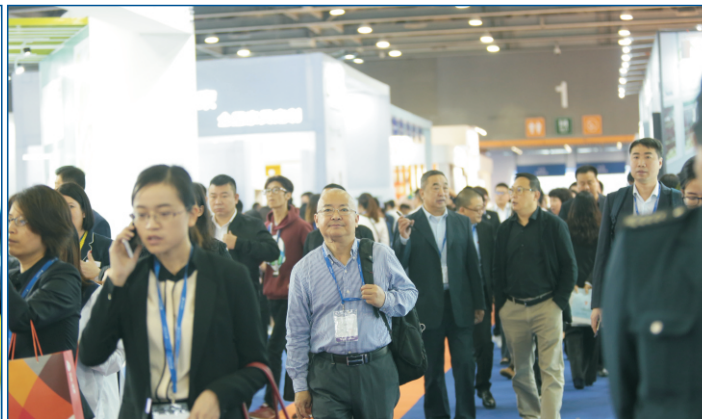
Li Gang, Director of
Elderly Care Business Division of Hopson Development Holdings

The rich resource provided by SIC enables us to reach much program cooperation on site. We hope that the platform effect and influence of SIC can be extended to non-exhibition period which will give us more opportunities to cooperate with quality organizations.

Xie Nengming, Executive General Manager of
Guangdong Mingde Senior Care Health Investment Co., Ltd

The China International Silver Industry Exhibition is an all-round display of the senior care industry in China, so we can learn about the status quo of the industry in China. The summit forums and match-making conferences provide opportunities for us to know more about projects and suppliers, which is very helpful for cooperation.

Xie Jiasheng, CEO of Guangdong Medical Valley and
Chairman of China Medical Industry Alliance





16 Professional Forums



104 Speakers



11,000 Conference Attendees

- 2017 China International Silver Industry Summit Forum
- Forum on Senior Housing / Elderly Care Service / Planning of Elderly Care Projects
- Forum on Home Care / Community Care / Smart Elderly Care
- 2017 Forum of Rehabilitation & Assistive Devices for the Elderly
- Poly Heyue Brand Launch and Forum of Community-based Elderly Care
- The 17th Geriatric Medicine Academic Conference of Guangdong Medical Association
- Medical and Elderly Care Institutions Match-Making Conference
- Senior Housing Match-Making Conference
- Professional Home Elderly Care and Rehabilitation Forum & Product Launch



Zeng Qi

Vice President and Secretary General of China Silver Industry Association



Chi Fulin

Head of China (Hainan) Reform and Development Research Institute



He Ting

Social Development Department of the National Development and Reform Commission



Wu Yushao

Deputy Director & Party Member of the China National Committee on Ageing



Wang Changsheng

Member of Guangdong Civil Affairs Bureau Party Committee



Song Guangju

Standing Member of the CPC Committee Deputy General Manager of China Poly Group Corporation Chairman of Poly Real Estate Group Co., Ltd.



Hu Zaixin

Vice President of Poly Real Estate (Group) Co., Ltd. Chairman of Poly Property Development Co., Ltd.



Huang Xianghong

General Manager (Professor and Chief Physician) of Dianchi International Elderly Care Resort



Anna Lin

Commercial Consul of Consulate General of Australia in Guangzhou



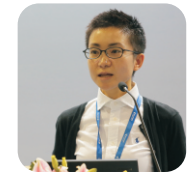
Mr. David Lane

Thomsom Adsett



Fan Yanbing

President of Caroline Holding Group



Jiang Yuanyuan

Doctor of Korean EFGC Gene Research Institute



Xie Xiaodong

General Manager of Bliss Elder Care Investment Hold Co.,Ltd.



Feng Wenmeng

Deputy Director and Associate Researcher of Social Development Research Department under the State Council Development Research Center



Liu Ruixia

Secretary General of Huashou Elderly Care Development Promotion Center



Yu Wenyao

Deputy Director of China Volunteers Association Working Commission on Aging



Akira Wate

Operation Director of Japan Medical Care Service (China)



Shen Jinlong

Deputy General Manager of Business Department of Taikang Community



Wang Muxiong

Director of Guangdong Center of Assistive Devices for Persons with Disabilities



Luo Yimin

Director of Standard and Theoretical Research Department of National Research Center for Rehabilitation Technical Aids



Zhong Lei

Director of Rehabilitation Assistive Devices Department of Comprehensive Service Center for Persons with Disabilities in Shenzhen



Yu Yang

Ophthalmologist of the Second Affiliated Hospital of Fujian Medical University



Wang Ming

General Manager of Anyang Xiangyu Medical Equipment Co.,Ltd.



Cui Jingxue

Younger Life Senior Living Products Co.,Ltd.

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CCTV CBA

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TV & Radio: CCTV, Universal Television, Guangdong Television, Guangdong Radio and Television

Professional Newspapers and Journals: Global Ageing Magazine, Shenzhou-Pension, Medical Industrial, guojiyanglao.com, yanglaocn.com, zhuyitai.com, vcbeat.net, yaozh.com, yaopinnet.com, yqcg.net.cn

The 5th China International Silver Industry Exhibition

2018. 11. 8-10

PWTC Expo, Guangzhou, China



Contact us



Address: 11/F, Block F, Poly World Trade Center, 1028 Xingang Dong Road,
Haizhu District, Guangzhou, 510308 P.R.China
Tel: +86 (0)20 8989 9600
Fax: +86 (0)20 8989 9111
E-mail: SICinfo@polycn.com